



FISM Newsletter

N° 37 – JULY 2016

**To all Presidents of the FISM member-societies
and Delegates in the GENERAL ASSEMBLY of FISM**

Dear Delegate, Dear Friend in Magic,

It's my pleasure to keep you abreast of the latest developments.

FISM CARD PROJECT

For a few years it has become more and more obvious that we should create a membership card for the societies affiliated to FISM.

This document would look like a credit card : on one side all the details concerning the member and FISM would be mentioned ; on the other side, all the details about its affiliated magic society could be found (logo, name, number...).

This card would have the following advantages :

- the number of the society votes and the amount of their fees would exactly reflect the number of their members ;
- the affiliation control for the events which offer special prices to the FISM members would be improved ;
- it would be the same for the identification with a renowned magic organization and the development of a FISM spirit as well ;
- registrations during important events (WCM, CCM...) would be easier;
- it would also be a financial advantage for the societies which do not have enough members to afford this type of card, since FISM would manage it for them;
- ...

Moreover, this FISM card would help our Federation to develop by giving its members and their affiliated societies a pack of increasing advantages (preferential prices, specific agreements for members, centralized services for the affiliated magic societies...).

The harmonious and logical development of a federation like ours is based on the knowledge of its components, which would represent for FISM a significant advance for its future projects, since it could better fill the expectations of its affiliated members.

CREATION OF A NEW FISM PIN

Until now, FISM has had a FISM pin available in three versions. Today these pins are sold out. So we have found it important, in the light of our near 70th jubilee, to create a new corporate pin.

Our aim was to produce a high quality pin, nice and discreet at the same time, which could easily be worn anytime and anywhere, and also help us develop a community spirit.

Our project is shown opposite. The pin will be sheltered in a transparent box.



BOOKING SERVICE SET UP FOR THE WCM

During the previous FISM world championships, we noticed that registration for the next ones was difficult to deal with for the candidates. Indeed, the registration desk could only open the very last day of the convention after the name of the society in charge of the next FISM WCM was known.

This system generates a lot of problems : management, organization, transaction security, loss of potential registrations...

There is a way to solve them. FISM itself could set up a registration service which would be kept open not only during the convention but also until the organizers have fixed their own system. Then FISM could transmit them the registrations of the next convention, safely, without the stress and risks that are linked with the last day of any convention.

The setting up of such a system would have two advantages : on the one hand, it would allow to create reliable and safe data processing tools ; on the other hand, each registered person would be given a standard and guaranteed document.

PARTNERSHIP RENEWED

It is for us a pleasure to confirm that our partnership with **HANKY PANKY**, who has been supporting us for years, has been renewed up to 2018.

Their faithful support helps us to develop our projects and fulfil our expectations.

New partnership

We are very happy to welcome a new partner who wishes to contribute to the educational development of Magic.

Thank you to Mr Fabio ROSSELLO, Chief Executive Officer of Paglieri S.p.A, for this partnership.

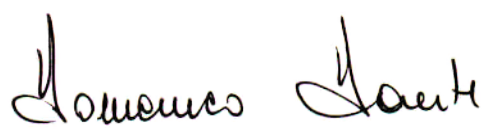
Attached you will find his curriculum vitae.

FISM ASIA

We have just received the results of the consultation of FISM ASIA concerning the organization of the next FISM ASIA Championship. According to the majority of votes, the Society of Japanese Magicians, represented by its president, Mr Junichiro SEJIMA, will be entrusted with the organization of this event which will take place in Nagaragawa, Gifu, Japan, from 2-5 November 2017.

We wish them a lot of success.

With kind regards,



Domenico Dante,
International President





Fabio ROSSELLO (Alessandria - ITALY)

Birthdate: October, 27th 1961

Academic Resume

- Degree in Electronic Engineering, from "Politecnico di Torino", and a MBA from the USA.
- Speaks French, English and basic Spanish

Professional Resume

- CEO of the **Pagliari Group**
- President of **Cosmetica Italia**, the Italian cosmetics association with 500 companies as members and a 10 billion revenue.
- Member of **Federchimica board** and participates on the international committee for Confindustria / Italian government missions with the objective for the development and internationalization of the Italian industry.
- Academic for the **Accademia Europea per le Relazioni Economiche e Culturali** of Roma, as well as an **Aspen Institute member**.
- Honored with **Il Gagliardo d'Oro**, the highest certificate of merit from his city (Alessandria),
- Has taught *Brand Strategy* at **IULM University** and **San Raffaele di Milano**, and *Leadership* at the **State Police officer's** school.
- Lecturer on ethic, leadership and the relationship between science and faith.
- In 2013 he published "*Leadership e Consapevolezza*" and has collaborated with several authors to publish books among "*Dalla pubblicità alla Comunicazione*", "*Leadership Futura*" and "*Giovani e Futuro*".
- Professional magician from 1977 to 1988, with an opening magic show for notorious Italian comedians, working nationwide and not only.
- Since 1976 Member of IBM, and Club Magico Italiano.
- CMI College tutor and collaborates actively in the development of future of Magic.
- Many other interests and certifications create a very particular personality, among these: aircraft pilot, Aikido 2nd dan teacher and scuba diving instructor.