



FISM™

Fédération Internationale des Sociétés Magiques
International Federation of Magic Societies

FISM Newsletter

Nr. 46 – June 2017

To all Presidents of the FISM member-societies
and Delegates in the GENERAL ASSEMBLY of FISM

Dear Delegate, Dear Friend in Magic,

Strategic Partnership with the Cambridge Academy of Magic and Science

It is a pleasure to inform you that our educational partner, the [Academy of Magic and Science](#), is for the first time in history opening its doors to the world of magic at the University of Cambridge, one of the most prestigious Universities in the world. It is with excitement that I inform you and your members of the opportunity to attend a unique convention [“Re-Code Your Perception Through Magic”](#), on the subject of how we communicate, how we sense the world around us, how we process knowledge and how these mechanisms impact the way we behave and live.

The two-day convention will include lectures, shows and workshops and will cover topics from science, communication and social media with a magic twist, to deceive and re-educate our perception. The ultimate goal and benefit for the participants will be to build knowledge and skills across key scientific disciplines, concepts and practices of illusion. The Academy of Magic and Science has been supported by the Cambridge University [Accelerator of the Judge Business School](#).

When: 8-9th of July 2017 Where: Cambridge University, UK

If you want to register, please use this link: <https://www.eventbrite.co.uk/e/re-coding-perception-through-magic-tickets-34649625964> and enjoy an exclusive discount of 10% off using the code: **FISMCam2017**

We encourage you to register early as the number of participants is limited. Please share the invitation with your members and for any more questions don't hesitate to contact info@cambridgemagic.com.

Kind Regards,

Domenico Dante

International President



ACADEMY
of
**MAGIC &
SCIENCE**



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RE-CODING PERCEPTION THROUGH MAGIC

A two-day programme that builds knowledge and skills across key scientific disciplines and concepts of illusion.

July 8-9th, 2017
Cambridge UK

Powered by:

Accelerate
Cambridge



**UNIVERSITY OF
CAMBRIDGE**
Judge Business School



ACADEMY
OF
MAGIC & SCIENCE

**“RE-CODE YOUR PERCEPTION
THROUGH MAGIC”**



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Overview

With events from astronomy to psychology and from engineering to behavioural sciences, the Academy of Magic & Science welcomes everyone to explore and discuss science and magic through lectures, workshops, performances and exhibitions. This year we are re-coding our perception, looking at how we communicate, how we sense the world around us, how we process knowledge and how these mechanisms impact the way we behave and live.

Who should attend

This unique programme is designed for highly motivated individuals looking into expanding their knowledge, improving their communication and public speaking skills, enhancing their teaching tools, expanding their portfolio and employing new scientific elements in their projects. It is tailored for those passionate about learning and staying curious.

Topics

- ∞ Psychology of misdirection
- ∞ Behavioural sciences & decision making
- ∞ Deception of perception
- ∞ History of the art of illusion
- ∞ Engineering Miracles
- ∞ Visual re-education
- ∞ Mimicking nature’s magic

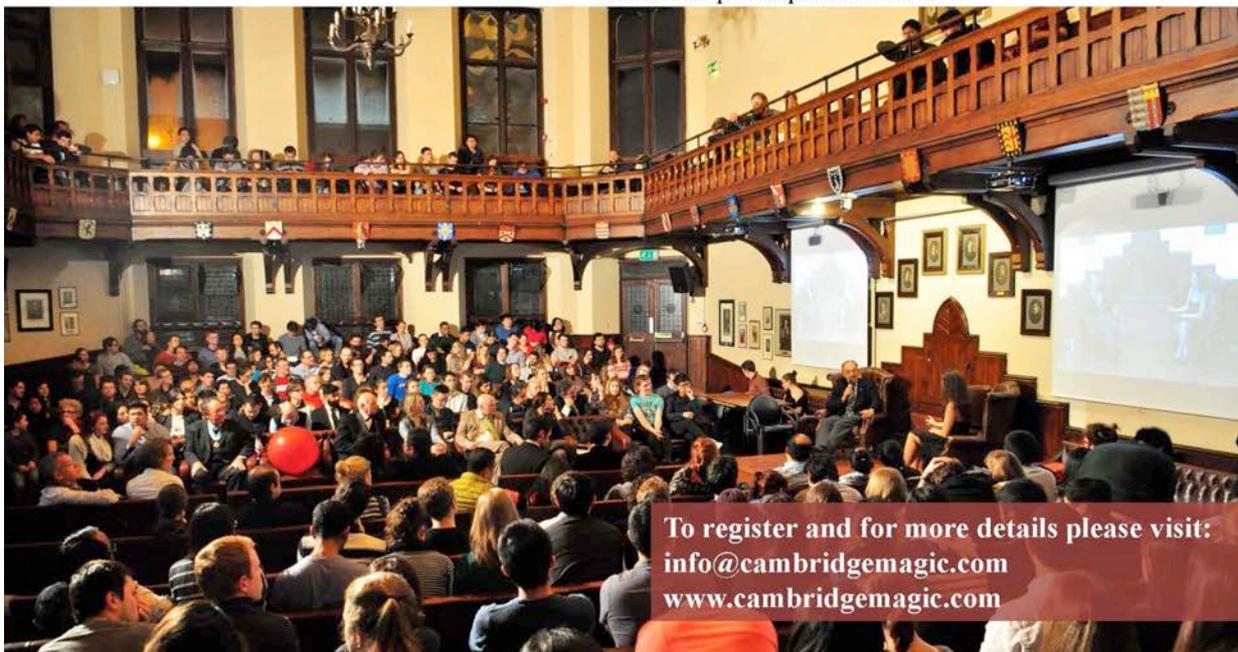
Benefits

Participants will learn from Cambridge University professors, researchers and a panel of outstanding associates from the world of magic to gain insights from a vibrant and international peer group.

Dates and fees

July 8-9th, 2017 Cambridge, UK

The programme fee is £180 (€200). Fee includes instruction, materials, lunches and refreshments, together with a magic tour of the historic city of Cambridge and an evening magic & science variety show. We encourage you to register early as the number of participants is limited.



To register and for more details please visit:
info@cambridgemagic.com
www.cambridgemagic.com

