



FISM™

Fédération Internationale des Sociétés Magiques  
International Federation of Magic Societies

## FISM Newsletter

Nr. 110 – June 2022

To all Presidents of the FISM member societies  
and Delegates in the GENERAL ASSEMBLY of the FISM

Dear Delegate, dear Friend in Magic,

It is my pleasure to keep you informed of the latest developments.

### CANDIDATURES WCM 2025

#### TURIN (ITALY)



**Organizer:** Masters of Magic – Magic on the Move

**Application letter:** received on 16<sup>th</sup> March 2022

**Bid Book:** [in attachment](#)

**Site Inspection:** done on 26<sup>th</sup> May. See the report below.

#### SHENZHEN (CHINA)



**Organizer:** China Acrobat Association (C.A.A.)

**Application letter:** received on 30<sup>th</sup> December 2021

**Bid Book:** [in attachment](#)

**Site Inspection:** not done, due to traveling difficulties information will be given by video during the GA



**Site Inspection Report**  
**Turin - Italy,**  
**May 26-27, 2022**

**Inspectors:** FISM Board Members: Domenico Dante, Satoru Yamamoto and Peter Din, assisted by FISM Europe President, Andrea Baioni, FISM Europe board members: Xavier Tapias, Priska Walther, Christina Nyman and Eberhard Riese and the Presidents / Delegates of some FISM Associated Societies:

- Serge Odin (F.F.A.P., France)
- May Closa (G.E.N.I., Spain)

**Purpose:** Inspection of the feasibility of Italy as host country for the 2025 FISM World Championship of Magic:

- Visit of the venue.
- Discovery of Turin, its cultural and tourist opportunities and its local gastronomy.
- Meeting with the organizing team, the key executives at the venue and the representatives of the regional institutions.
- Get-together and Q&A session with the Organizer.

**At the request of:** Mr. Walter Rolfo, CEO of the Magic on the Move Production Company and Producer of the Masters of Magic Convention and Organizer of FISM WCM 2015 in Rimini.

**Hosts:** During our visit we were hosted by Mr. Rolfo and Mrs. Luana Codignoni as Walter Rolfo's personal assistant.

The site inspection was well organized. The places we visited were expecting us and the people in charge took the time and trouble to listen to us and to help us in finding solutions for the problems linked to our specific requirements. Our guide Silvia (English, French and Japanese speaking) did an excellent job at the sightseeing of the city.

The site inspection has given the delegates and the FISM board members in 2 days a wonderful experience of hospitality, food and organization with 2 official lunches, a sightseeing visit of the city, relationships with the institutions and an official and professional presentation during a lunch at the Allegro Italia Golden Palace Hotel.

### Turin

Turin - Torino is a city and an important business and cultural center in northern Italy. It is the capital city of Piedmont and of the Metropolitan City of Turin and was the first Italian capital from 1861 to 1865. The city is mainly on the western bank of the Po River, below its Susa Valley, and is surrounded by the western Alpine arch and Superga Hill. The population of the city proper is 847,287 (31 January 2022) while the population of the urban area is estimated by Eurostat to be 1.7 million inhabitants. The Turin metropolitan area is estimated by the OECD to have a population of 2.2 million.

Although it is the fourth largest city by population, Turin is Italy's second largest industrial city after Milan and is home to the automotive industry, led by Fiat and others. It is also the center of the aviation industry and the second largest industrial city in Italy after Milan. Turin is also home to much of the Italian automotive industry, with the headquarters of FIAT, Lancia and Alfa Romeo.

The city has a rich culture and history, being known for its numerous art galleries, restaurants, churches, palaces, opera houses, piazzas, parks, gardens, theatres, libraries, museums, and other venues. Turin is well known for its Baroque, Rococo, Neo-classical, and Art Nouveau architecture. Many of Turin's public squares, castles, gardens and elegant palazzi such as the Palazzo Madama were built between the 16<sup>th</sup> and 18<sup>th</sup>

centuries. A part of the historical center of Turin was inscribed in the World Heritage List under the name of Residences of the Royal House of Savoy. In addition, the city is home to museums such as the Museo Egizio and the Mole Antonelliana, the city's architectural symbol, which in turn hosts the Museo Nazionale del Cinema. Turin's attractions make it one of the world's top 250 tourist destinations and the tenth most visited city in Italy. Turin is also worldwide famous by icons such as the gianduja and the Holy Shroud. The city, among other events, was one of the host cities of the 1934 and 1990 FIFA World Cups, along with hosting the 2006 Winter Olympics; Turin is hosting the tennis ATP Finals from 2021 until 2025 and hosted the Eurovision Song Contest 2022.

#### **Time zone**

The standard time in Turin is the same as in Rome: UTC/GMT + 1 hour.

#### **Currency**

The unit of currency is the Euro (1 euro = US \$ 1,07). Payment with a debit or a credit card and also contactless payment including VISA touch are available everywhere.

#### **Other information**

Italy uses the international metric system and electrical outlets for 220 volts/50 Hz. The power plugs and sockets are of type C (also known as Euro plug) and type F (also known as Schuko).



Most shops in Turin are open all week from 9 a.m. to 8,30 p.m. and some supermarkets are opened 24 hours.

#### **Climate and temperature**

In Turin, the climate is warm and temperate. The average temperature in July is 20-28°C (68-82°F). The average number of rainy days in July is 6.

#### **Language**

The language is Italian, but at the airport, hotels, cultural or tourist sites as well as in the important shopping districts the people understand enough English and French to help you out.

#### **Visa**

Most countries do not require a visa to enter Italy for tourist purposes.

#### **Transportation**

Turin Airport is served by most international airlines and in Europe quite a number of low-cost flights are available. There are buses and taxis to the city center and the traffic is not heavy. There are 2 railways station close to the center of the city and an efficient underground just under the Convention center. It is also an hour train ride from MILANO central station, and from MILANO airport (MXP) there are frequent buses to Turin (about 90 minutes ride, about 30 euros).

## **The Lingotto Congress Center**

[www.centrocongressilingotto.it/EN/Pages/Home.aspx](http://www.centrocongressilingotto.it/EN/Pages/Home.aspx)

Built between 1917 and 1922, Lingotto symbolizes a turning point in the development of the Italian industry, marking the end of one era and the start of another.

This great industrial complex did not only manufacture cars but also aero engines, commercial vehicles and household appliances.

Having already undergone many renovations over the years in response to changing industrial needs, the factory ceased production in 1985.

In 1989 an international competition was launched to transform the Lingotto industrial area into a modern multifunctional center and architect Renzo Piano – designer of Beaubourg in Paris in the 1970s – turned it into reality.

Now the Congress Centre is an extremely modern facility. We were shown rooms well suited to each of our main events: contests, gala shows, dealers and lectures. As well, they have ample space for friendly visits among registrants. We were assured that the screens AV for close-up would be of the highest quality.

The theatre for the gala shows, which will have to be built in the main exhibition hall, will hold an audience of 1700. We were assured that FISM specifications and recommendations will be followed in the strictest way possible. The

close-up theatre will hold 500 people and the banquet will be organized in the close Eataly famous, wonderful and gorgeous market, splitting people during all the week. Given the uniqueness of Eataly ([www.eataly.com/us\\_en/](http://www.eataly.com/us_en/)), an alternative option was not offered in this unique structure The close-up competition and show will have a large screen and superior AV, handled by well-trained people. Tiered seating will guarantee a good visibility.

It should be noted that the subway station is located in the basement of the building which is itself combined with a shopping center, making it a very convenient place to eat and shop without any inconvenience.

The dealers' room will hold a lot of stands at the same level on large walkaround aisles.

### Hotels

Hotels in Turin are readily available, ranging from the luxurious and more expensive ones to several hostels with rooms offering up to eight beds for a very low price, as well as bed and breakfast accommodation. Anyway, there are numerous hotels near the Lingotto Congress Center.

The Organizer will book rooms in the closest hotels of the venue to sell them to the participants at a cheaper price.

### Partners and Support

The Organizer is assured of the support of the Chamber of Commerce, the Piedmont Region Institution, the Tourism office and the Eataly company.

During the site inspection the delegation had a meeting in the Piedmont Region building with Paola Casagrande, Director of Coordination of European Policies and Funds - Tourism and Sport of the Piedmont Region, and Guido Bolatto, Secretary-General of the Turin Chamber of Commerce. Mrs. Casagrande declared, "Our local institutions are honored to host the events and will support their realization in every phase of the project ensuring maximum visibility by offering the best welcome to participants and their families in order to make the whole territory of the Piedmont Region known."

### Conclusion

After having examined the pros and possible cons of the site and the possible venue, the FISM Board of Directors concludes that Turin is an excellent site to organize FISM WCM 2025 and that it can certainly keep pace with any other applicant organizer.

We were impressed by the collaboration offered by the Piedmont Region and the enthusiasm expressed by everyone involved.

The Lingotto Congress Centre and all the facilities that the city of Turin offers are the guarantees that magicians and their families could spend a wonderful time there during the convention.



Domenico Dante  
International President

