



**FISM**<sup>TM</sup>

Fédération Internationale des Sociétés Magiques  
International Federation of Magic Societies

## **FISM Newsletter** **Nr. 112 – June 2022**

**To all Presidents of the FISM member-societies  
and Delegates in the GENERAL ASSEMBLY of the FISM**

Dear Delegate, Dear Friend in Magic,

We have just received from the China Acrobats Association (China) some information concerning the bid for the WCM 2025 that we are pleased to forward to you:

Kinds regards

Domenico Dante  
International President



Due to the epidemic of COVID-19, FISM Board of Directors could not went to Shenzhen, China for site inspection in order to help General Assembly members to make sense about Shenzhen, the candidate of 2025 FISM WCM.

### **Shenzhen City**

Shenzhen is a coastal tourist favorite city in southern China, which has comfortable climate, beautiful scenery and profound cultural heritage. There are not only shining sun, beaches, forest park, mountains, but also history museum, modern art museum, bar street and shopping center, etc. Shenzhen is also an international modern city with developed economy and convenient transportation. It is the first special economic zone in China, one of three major national financial centers, and among the top five Asian cities by economic aggregate ranks. The resident population exceeds 17 million.

Shenzhen is a port city with the largest number of ports, the largest number of entry-exit personnel and the largest traffic flow in China. Shenzhen is an important magic city in China. It is the seat of the Asian Magic Associations and the base of Chinese magic cultural and creative industry. Over the past 20 years, it held various international magic festivals every year, with more than 10000 magic lovers.

### **Natural Sources**

Shenzhen city covers an area of 1997.47 square kilometers and has a total coastline of 260.5 kilometers. It has a number of natural ecological reserves and well-known tourist resorts, ranking 13<sup>th</sup> among the world's tourist destinations. Urban green coverage exceeds 50%, which is known as natural oxygen bar.

### **Climate and temperature**

Shenzhen city has a subtropical monsoon climate, which is mild and pleasant, with abundant rainfall and sufficient sunshine. The annual average temperature is 23.0°C.

### **Language**

The language is Chinese, but at the airport, hotels, cultural or tourist sites as well as in the important shopping districts the people understand enough English to help you out. During the convention, English language volunteers will covers the hotels and convention venues. English, France, Germany and Spain interpreters will be provided in the lecture and competition.

### **Visa**

You should apply visa at the Chinese Embassy.

### **Public Security**

Shenzhen is one of the most secure and stable cities in China with the best legal environment.

### **Currency**

The unit currency is the RMB( 1RMB=0.14 EURO, 1RMB=0.15USD). Payment with cash, credit card , as well as fast mobile payment services such as Wechat, Alipay and Apple pay are available.

### **Time Zone**

The standard time in Shenzhen is the same as in Beijing: UTC/GMT +8 hours.

### **Transportation**

Shenzhen has complete water, land, air and rail ports, and has opened many international routes. The traffic in the city extends in all directions. It is around 25 minutes drive from Shenzhen international airport to the city center by taxi , and around 40 minutes by subway. It will spend 10-20minutes from hotel to the competition venue by walk, the organizing committee will also arrange shuttle buses between the venues,you could take the bus with the Conference Card free of charge.

### **Other Information**



China uses the international metric system and electrical outlets for 220Volts/50Hz. The power plugs and sockets are of type A and type I. Most hotels will provide the socket converters, which could also be purchased in local stores.

## **Venues**

### **The Opening Ceremony Venue**

Opening Ceremony is planned to be held at Phoenix Theatre of Splendid China , where was built with a cost of 120 million RMB. It covers an area of 10000 square meters and has 6000 seats for spectators. 3D audio-visual stage sound, 6M × 7M high definition large screen TV wall can meet the needs of TV broadcasting at the same time, and is equipped with the most advanced audio-visual equipment and supporting facilities.

### **Stage Magic Competition Venue**

The demo theater of China Magic Cultural and Creative Industry Base is located in Shenzhen Happy Valley , which is an indoor closed theater with tensioned membrane structure, has 1200 seats for spectators. It covers an area of 10563 square meters, it is now used for the large-scale urban theme magic theatre show. It has professional stage, equipped with automatic lifting



platform, six high-definition LED large screens, laser light effect and other professional facilities.

### **Close-up Competition Venue**

Shenzhen Huaxia Art Center is 13500 square meters. It has a theater which has 1000 seats for spectators, and a multi-functional hall. The architectural design is elegant, and won the Gold Award in the 6th National Excellent Architectural Design competition.

### **Magic Lecture Venue**

The magic lecture is planned to be held at Huaxia Art Center multi-functional hall, which has 250 seats for spectators. Magic masters from all over the world will give lectures everyday to provide a platform for magicians to improve their skills.

### **Magic Forum&Salon Venue**

Magic Forum&Salon is planned to be held in the Intercontinental Hotel of OCT, which is a business resort hotel with Spanish style as the theme. The hotel has 549 rooms, including suites and apartments, as well as 8 dining halls and bars, 1 pillarless banquet hall and 8 conference halls.

### **Magic Props Exhibition**

Magic Props Exhibition is planned to be held at OCT Harbour of Shenzhen. It is one of a favourite urban entertainment destinations. The Magic Props Exhibition will cover an area of 1000 square meters and has 70 Booths.

### **Magic Culture Exhibition**

The Magic Culture Exhibition is planned to be held in OCT-LOFT, which covers an area of 150000 square meters. It is divided into two parts of North and south area. It is a creative industry base integrating “creativity, design and art”.

### **Closing and Award Presentation Ceremony Venue**

The Closing and Award Presentation Ceremony is planned to be held at Window of the World Stage, where has been held large-scale international activities such as the closing ceremony of the 26th Summer Games. The venue has 8000 seats for spectators and the stage is composed of more than 40 movable components, with a maximum performance area of 1200 square meters and the maximum width of front stage is 48 meters. It is the first panoramic stage in China.

### **Hotel**

There are more than 30 hotels available within 5km around Shenzhen Happy Valley. At that time, special preferential prices will be offered to FISM WCM participants.

### **Food**

As an international metropolis, in addition to rich Chinese food, Shenzhen also has hundreds of restaurants and bars from the United States, India, France, Japan, South Korea and other parts of the world, which can meet the eating habits of participants in various countries. A banquet will be served to welcome the international distinguished guests for participating the Opening Ceremony of the 2025 FISM WCM.

### **Partners and support**

The bid was fully supported by the China Federation of Literary and Art Circles, Shenzhen Municipal People’s Government, Overseas Chinese Town, etc.

China Acrobats Association(CAA) is founded in 1981 and is the largest organization with the most powerful and influence in circus circle in China. It consists of 29 group members and over 3000 individual members at the state level. CAA has been successfully held the FISM WCM in Beijing in 2009. CAA has rich experiences in organizing the activities at home and abroad.

Overseas Chinese Town Group is founded in 1985, it ranks the top 3 of the Global Theme Parks and Top 1 of Asia with total assets exceed 100 billion USD. It has strong reception capabilities.

#### CHINA ACROBATS ASSOCIATION

