



**FISM**<sup>TM</sup>

Fédération Internationale des Sociétés Magiques  
International Federation of Magic Societies

# FISM Newsletter

No. 149 – AUGUST 28<sup>th</sup>, 2024

**To all Presidents of the FISM member societies  
and Delegates in the General Assembly**

Dear President, Dear Friend in Magic,

It's a pleasure to keep you informed on our latest developments and projects.

## ***THE FISM LOGO AS A SYMBOL OF UNITY***

During my first two years as FISM International President, I have come to understand the importance of the **FISM logo**. This graphic mark is not merely a symbol; it also represents *our unity and shared commitment across the global magic community*.

That is why I would like to emphasize here the significance of **using the FISM logo in all communications by our member associations**.

First of all, incorporating our logo on websites, in communications and during the conventions organized by our member bodies is a powerful symbol of unity and belonging.

Indeed, it demonstrates their commitment to upholding the excellence and standards that FISM represents. This consistent branding across our network strengthens our collective identity and enhances the visibility of our community worldwide.

Then, **the FISM logo represents more than just our federation**; it embodies the shared values and standards of the global magic community. When our member associations use it, they show their commitment to upholding the excellence and integrity that FISM stands for.

Moreover, the presence of the **FISM logo** *reassures participants and spectators alike of the quality and standard of the events associated with FISM*.

Therefore, I strongly encourage all member associations to display in a visible manner the FISM logo in their communications and during their events. This not only enhances the sense of community among our members but also elevates the prestige of the events they organize, fostering a stronger, more united magic community worldwide.

**GUIDELINES FOR USING THE FISM LOGOS**

To maintain the integrity and uniformity of the **FISM brand**, all member associations, dealers and partner organizers are reminded to adhere to our logo usage guidelines. These guidelines detail the appropriate use of our logos, ensuring consistency across all forms of communication.

Please visit [FISM Logo Usage Guidelines](#) for complete instructions on the correct way of using our logos.

Following these guidelines helps preserve our global reputation and strengthens our corporate identity.

**NEXT FISM CONTINENTAL CHAMPIONSHIPS**

I am delighted to remind you of the upcoming dates and locations of the **FISM Continental Championships of Magic**:



[FISM NORTH AMERICA – N.A.C.M.: August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024, Arlington, Texas, USA](#)



[FISM ASIA - A.C.M.: 24<sup>th</sup> to 29<sup>th</sup> September, 2024, Shenzhen City - China](#)

**CONSULTANCY GROUPS**

A new member has been appointed by the Board:

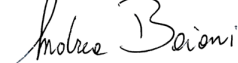
**LANGUAGE**

- **Venesa Schmalhofer (GERMANY)**

Currently a member of the 'Zauberring Munich,' a regional club of the MZvD, and involved in artist management and booking at the 'Black Neon Entertainment' company in Germany, she was first a professional ballroom dancer. [At this link is her Curriculum Vitae](#) for reference.

Best regards,

Andrea Bajoni



FISM International President

